



allbirds

**SPRING & SUMMER
WORKBOOK**

2025



ALLBIRDS BEGAN IN 2016 WITH A SINGLE IDEA:

Business should be a force for good.

That idea was the impetus for the brand's first product—a sneaker made of merino wool instead of the harmful synthetics traditionally found in footwear. And it's what led to a larger realization: the fashion industry has much to change if we want to preserve our planet for future generations. Allbirds is now a global business with a growing roster of products crafted from natural material innovations. With the world staring down the imminent threat of the climate crisis, Allbirds has never strayed from its original idea, and has instead doubled down on its purpose: to make better things in a better way.

A close-up photograph of several bamboo stalks, showing their natural texture, color variations from light green to yellowish, and the distinct nodes. The stalks are arranged in a way that creates a sense of depth and movement, with some in the foreground and others receding into the background.

Natural Materials. Extraordinary Comfort.

We're harnessing the power of natural materials to design incredibly comfortable products. By innovating for a higher good, we can unlock the natural world's own powers to replace harmful plastics, creating shoes that people feel good in and feel good about.



WOOL

From raw merino wool to wool yarn to a wool fabric that's knitted into our upper, you get the final product, an incredibly soft and cozy, naturally thermoregulating, and ready-for-anything sneaker.



TREE

What starts as raw tree fiber becomes TENCEL™ yarn before it's woven into fabric and knitted into our upper, and there you have it, a breathable, silky-smooth sneaker that treads lightly wherever you go.



SUGAR

Raw sugarcane moves through a handful of scientific formulas before it ultimately becomes SweetFoam®—the main ingredient in every Allbirds midsole, the perfect blend of bounce & cushion.





A blurred photograph of palm trees against a blue sky. The image has a soft, out-of-focus quality. The word "LIFESTYLE" is centered in white, uppercase letters.

LIFESTYLE



Tree Runner Go

RUGGED BEIGE (STONY CREAM)

Made to Go with the flow, our fan-fave sneaker keeps its signature breathable comfort while hitting the refresh button with a new elevated aesthetic and more springy support.

BEST FOR: Walking, warmer weather, everyday wear

UPPER: Flat knit FSC-certified TENCEL™ Lyocell and Recycled PET blend for improved durability

SOLE: SweetFoam® midsole made with sugarcane-based green EVA provides enhanced underfoot comfort

INSOLE: Castor bean oil-based insole foam

CARBON FOOTPRINT: 4.89 kg CO2e

WEIGHT: 10.0oz/ 283g (M9)

SIZE OFFERINGS: Women's W5 - W11, half sizes; Men's M7 - M14, half sizes

US MSRP: \$120

CARRYOVER COLORS



Natural Black (Blizzard)
M: A10609 W: A10608



Natural Black (Natural Black)
M: A10807 W: A10810



Medium Grey (Blizzard)
M: A10610 W: A10613



Blizzard (Blizzard)
M: A10645 W: A10646



Deep Navy (Blizzard)
M: A10614 W: A10611



Deep Navy (True Navy)
M: A10954 W: A10951



Rugged Beige (Stony Cream)
M: A10612 W: A10615



Stony Cream (Stony Cream)
M: A10962 W: A10961



Stormy Grey (Medium Grey)
M: A10965 W: A10966



Natural Black, Multi (Stony Cream)
M: A10957 W: A10958



NEW SPRING COLORS



Cloudy Grey (Light Grey)
M: A11357 W: A11356



Rustic Brown (Stony Cream)
M: A11363 W: A11349



Hanami Night (Natural White)
M: A11359 W: A11358



Blizzard, Hanami Night (Blizzard)
M: A11348 W: A11354



Blizzard, Bold Red (Blizzard)
M: A11353 W: A11346



Twilight White, Twilight Teal
(Blizzard)
M: A11364 W: A11387



Blizzard, Lux Liberty (Blizzard)
W: A11351



CAPSULE COLLECTION : SUMMER TRAVEL

** See Travel collection page for more details



Blizzard, Light Khaki (Natural White)
M: A11340 W: A11339



Blizzard, Hazy Indigo (Blizzard)
M: A11330 W: A11337

NEW SUMMER COLORS



Natural White, Rustic Orange (Blizzard)
M: A11362 W: A11352



Hazy Pine (Natural White)
M: A11347 W: A11361



Hanami Plum (Blizzard)
W: A11360

NEW

Runner Utility



NATURAL WHITE, RUSTIC BROWN (NATURAL WHITE)

Explore summer effortlessly in the Runner Utility, meticulously designed for outdoor utility, offering increased protection and breathable comfort.

BEST FOR: All day-exploration, walking, warmer weather.

UPPER: Flat knit FSC-certified TENCEL™ Lyocell (tree fiber) upper with TPU overlays and lace toggle

SOLE: SweetFoam® midsole made with sugarcane-based green EVA

INSOLE: Castor bean oil-based insole foam

CARBON FOOTPRINT: TBD

WEIGHT: TBD

SIZE OFFERINGS: Women's W5 - W11, half sizes; Men's M7 - M14, half sizes

US MSRP: \$130

NEW SUMMER COLORS



Natural Black (Natural Black)
M: A11488 W: A11489



Blizzard, Deep Navy (Natural White)
M: A11483 W: A11482



Natural White, Rustic Brown (Natural White)
M: A11484 W: A11486



Blizzard, Hazy Pine (Natural White)
M: A11485 W: A11487



Tree Runner

LIGHT GREY (LIGHT GREY)

Our breathable, silky-smooth sneaker made with responsibly sourced tree fiber treads lightly in everything you do.

BEST FOR: Walking, warmer weather, everyday wear

UPPER: FSC-certified TENCEL™ Lyocell and Recycled PET blend for improved durability

SOLE: SweetFoam® made with sugarcane-based green EVA

INSOLE: Castor bean oil-based insole foam

CARBON FOOTPRINT: 4.99 kg CO2e

WEIGHT: 9.7oz/ 275g (M9)

SIZE OFFERINGS: Women's W5 - W11, full sizes; Men's M7 - M14, full sizes

US MSRP: \$98

CARRYOVER COLORS



Jet Black (White)
M: TR3MJBW W: TR3WJBW



Jet Black (Black)
M: TR3MJBK W: TR3WJBK



Mist (White)
M: TR3MMST W: TR3WMST



Light Grey (Light Grey)
M: A10658 W: A10659



Kaikoura White (White)
M: TR3MKWW W: TR3WKWW



Hazy Indigo (Blizzard)
M: AB00FV W: AB00FU



Navy Night (White)
M: TR3MNNW W: TR3WNNW



Navy Night (Dark Navy)
M: TR3MNNT W: TR3WNNT



Wheat (Dark Beige)
M: TR3MWHE W: TR3WWHE



Blizzard, Natural Black (Blizzard)
M: A10452 W: A10453



Hazy Cocoa (Stony Cream)
M: A10657 W: A10656

NEW SPRING COLORS



Blizzard, Hanami Night (Blizzard)
M: A11375 W: A11377



Blizzard, Bold Red (Blizzard)
M: A11366 W: A11372



Twilight Teal (Twilight White)
M: A11385 W: A11367



Blizzard, Lux Liberty (Blizzard)
W: A11378



Zen Blue (Natural White)
W: A11386

NEW SUMMER COLORS



Rustic Orange (Twilight White)
M: A11373 W: A11384



Hazy Pine (Natural White)
M: A11369 W: A11381



Blizzard, Hanami Plum (Blizzard)
W: A11371



Blizzard, Light Grey (Natural White)

Courier

Our nod to a vintage sneaker made with natural materials for a better future. The retro silhouette elevated with intricate details pairs with anything you have planned. Come for the throwback style and stay for the cushy all-day-wearability.

BEST FOR: Everyday wear, walking, impromptu adventures

UPPER: 100% organic cotton, TENCEL™ Lyocell Ripstop

SOLE: SweetFoam® midsole made with sugarcane-based green EVA

INSOLE: Castor bean oil-based insole foam

CARBON FOOTPRINT: 7.95 KG CO2E

WEIGHT: 10.6oz/ 302g (M9)

SIZE OFFERINGS: Women's W5 - W11, full sizes; Men's M7 - M14, full sizes

US MSRP: \$98

CARRYOVER COLORS



Dark Grey, Natural Black (Natural White)
M: A10796 W: A10798



Blizzard, Light Grey (Natural White)
M: A10795 W: A10797



Stormy Grey, Medium Grey (Barely Grey)
M: A10868 W: A10887



Deep Navy (Natural White)
M: A10871 W: A10883

CAPSULE COLLECTION : TRAVEL

** See Travel collection page for more details



Blizzard, Light Khaki (Natural White)
M: A11264 W: A11265



Blizzard, Hazy Indigo (Blizzard)
M: A11259 W: A11254

SuperLight Tree Runner



LIGHT GREY, MEDIUM GREY (BLIZZARD)

Lighter by nature. Meet the SuperLight Tree Runner—an everyday sneaker engineered with an airy, breathable upper and our new revolutionary SuperLight Foam technology for a barely-there feel, and light-as-air fit that’s one of our lightest and lowest carbon footprints to date.

BEST FOR: Walking, light travel, everyday wear

UPPER: FSC-certified TENCEL™ Lyocell and Recycled PET blend for improved durability

SOLE: SuperLight Foam made with sugarcane-based green EVA

INSOLE: Integrated SweetFoam® insoles

CARBON FOOTPRINT: 2.85 kg CO2e

WEIGHT: 4.73oz / 134g (W7) | 5.50oz / 156g (M9)

SIZE OFFERINGS: Women’s W5 - W11, full sizes; Men’s M7 - M14, full sizes

US MSRP: \$115

CARRYOVER COLORS



Natural Black, Dark Grey (Blizzard)
M: A10619 W: A10618



Blizzard (Blizzard)
M: AB00F7 W: AB00F6



Light Grey, Medium Grey (Blizzard)
M: A10598 W: A10597



Rugged Beige (Natural White)
M: A10676 W: A10634

NEW SPRING COLORS



Hanami Night (Blizzard)
M: A11278 W: A11295



Blizzard, Lux Liberty (Blizzard)
W: A11287





Wool Runner 2

NATURAL WHITE (NATURAL WHITE)

The new generation of the Wool Runner delivers on a refined execution and added comfort, led by consumer feedback, this model aims at redefining the design direction for Allbirds.

BEST FOR: Walking, cooler weather, everyday wear

UPPER: ZQ-certified merino wool

SOLE: SweetFoam® midsole made with sugarcane-based green EVA provides enhanced underfoot comfort

INSOLE: Castor bean oil-based insole foam

CARBON FOOTPRINT: 6.90 kg CO2e

WEIGHT: 10.8oz/ 306g (M9) , 7.9oz/ 224g (W7)

SIZE OFFERINGS: Women's W5 - W11, half sizes; Men's M7 - M14, half sizes

US MSRP: \$110

CARRYOVER COLORS



Natural Black (Blizzard)
M: A10604 W: A10605



Natural Black (Natural Black)
M: A10595 W: A10596



Medium Grey (Blizzard)
M: A10481 W: A10479



Natural White (Natural White)
M: A10593 W: A10594



Deep Navy (Blizzard)
M: A10808 W: A10805



Dark Grey (Light Grey)
M: A10471 W: A10473



Deep Navy (True Navy)
M: A10989 W: A11003



Stony Beige (Stony Cream)
M: A11002 W: A11015



Natural Black, Multi
(Stony Cream)
M: A11000 W: A11014



Stony Beige (Dark Grey)
M: A10993 W: A11008



Corduroy Runner \$120
Medium Grey (Medium Grey)
M: A11279 W: A11284



NEW SPRING COLORS



Rustic Brown (Weathered Grey)
M: A11395 W: A11394



Weathered White (Twilight White)
M: A11397 W: A11396



Natural White, Lux Liberty
(Natural White)
W: A11389



CAPSULE COLLECTION: LUNAR NEW YEAR

** See Lunar New Year collection page for details



Natural Black, Thunder Red (Barely Grey)
M: A11392 W: A11391



NEW SUMMER COLORS



Hazy Pine (Natural White)
M: A11388 W: A11390



Wool Runner

HAZY INDIGO (BLIZZARD)

The one that started it all: Our Merino Wool Runners. Our superfine ZQ merino wool material is incredibly soft and cozy, naturally thermoregulating, and ready for anything.

BEST FOR: Walking, cooler weather, everyday wear

UPPER: ZQ-certified merino wool

SOLE: SweetFoam® midsole made with sugarcane-based green EVA

INSOLE: Castor bean oil-based insole foam

CARBON FOOTPRINT: 8.03 kg CO2e

WEIGHT: 8.4oz/ 239g (M9)

SIZE OFFERINGS: Women's W5 - W11, full sizes; Men's M7 - M14, full sizes

US MSRP: \$98

CARRYOVER COLORS



True Black (Cream)
M: WR3MTBK W: WR3WTBK



Natural Black (Black)
M: WR3MABC W: WR3WABC



Dapple Grey (Cream)
M: WR3MDPG W: WR3WDPG



Natural White (Cream)
M: WR3MAWW W: WR3WAWW



Natural Grey (Light Grey)
M: WR3MNCW W: WR3WNCW



Hazy Indigo (Blizzard)
M: AB0098 W: AB009G



Savanna Night
M: WR3MSVN W: WR3WSVN



Runner Protect ●

DARK GREY (MEDIUM GREY)

This rain-ready sneaker combines ZQ merino wool comfort with a bio-based water-repellent shield. Your feet stay dry and cozy in unpredictable weather.

BEST FOR: Walking, traction, water-repellent protection

UPPER: RWS-certified Merino wool with water-repellent Puddle Guard® technology

SOLE: SweetFoam® made with sugarcane-based green EVA, FSC-certified natural rubber outsole

INSOLE: Castor bean oil-based insole foam

CARBON FOOTPRINT: 7.64 kg CO₂e

WEIGHT: 12.7oz/ 360g (M9)

SIZE OFFERINGS: Women's W5 - W11, half sizes; Men's M7 - M14, half sizes

US MSRP: \$130

CARRYOVER COLORS



Natural Black (Natural White)
M: A10998 W: A10999



Natural Black (Natural Black)
M: A11194 W: A11195



Dark Grey (Medium Grey)
M: A10995 W: A10990



Stony Beige (Rugged Beige)
M: A11001 W: A10994

Runner-Up Protect ●



STONY BEIGE (RUGGED BEIGE)

Our wet-weather high top is now even more durable! Crafted with ZQ merino wool and a bio-based water-repellent shield, your feet stay dry and cozy, ready for whatever comes your way.

BEST FOR: Walking, traction, water-repellent protection

UPPER: RWS-certified Merino wool with water-repellent Puddle Guard® technology

SOLE: SweetFoam® made with sugarcane-based green EVA, FSC-certified natural rubber outsole

INSOLE: Castor bean oil-based insole foam

CARBON FOOTPRINT: 8.51 kg CO2e

WEIGHT: 13.5oz / 383g (M9)

SIZE OFFERINGS: Women's W5 - W11, half sizes; Men's M7 - M14, half sizes

US MSRP: \$150

CARRYOVER COLORS



Natural Black (Natural Black)
M: A11024 W: A11019



Stony Beige (Rugged Beige)
M: A11026 W: A11027



Canvas Piper

BLIZZARD, HANAMI NIGHT (BLIZZARD)

A revamped Piper on a fresh material platform. Drawing inspiration from an industry classic, this Canvas court shoe strikes the perfect harmony between urban style and exceptional comfort.

BEST FOR: Casual wear, errands, travel

UPPER: 100% organic cotton

SOLE: SweetFoam® midsole made with sugarcane-based green EVA

INSOLE: Castor bean oil-based insole foam

CARBON FOOTPRINT: 4.80 kg CO2e

WEIGHT: 8.8oz/250g (M9)

SIZE OFFERINGS: Women's W5 - W11, half sizes; Men's M7 - M14, half sizes

US MSRP: \$90

NEW SPRING COLORS



Natural Black (Blizzard)
M: A11508 W: A11511



Deep Navy (Natural White)
M: A11507 W: A11512



Medium Grey (Light Grey)
M: A11519 W: A11518



Blizzard (Blizzard)
M: A11506 W: A11510



Blizzard, Hanami Night
(Blizzard)
M: A11514 W: A11516

NEW SUMMER COLORS



Blizzard (Bark Brown)
M: A11505 W: A11509



Canvas Piper

BLIZZARD, HANAMI NIGHT (BLIZZARD)

A revamped Piper on a fresh material platform. Drawing inspiration from an industry classic, this Canvas court shoe strikes the perfect harmony between urban style and exceptional comfort.

BEST FOR: Casual wear, errands, travel

UPPER: 100% organic cotton

SOLE: SweetFoam® midsole made with sugarcane-based green EVA

INSOLE: Castor bean oil-based insole foam

CARBON FOOTPRINT: 4.80 kg CO2e

WEIGHT: 8.8oz/250g (M9)

SIZE OFFERINGS: Women's W5 - W11, half sizes; Men's M7 - M14, half sizes

US MSRP: \$90

NEW SPRING COLORS



Natural Black (Blizzard)
M: A11508 W: A11511



Deep Navy (Natural White)
M: A11507 W: A11512



Medium Grey (Light Grey)
M: A11519 W: A11518



Blizzard (Blizzard)
M: A11506 W: A11510



Blizzard, Hanami Night
(Blizzard)
M: A11514 W: A11516

NEW SUMMER COLORS



Blizzard (Bark Brown)
M: A11505 W: A11509



Tree Piper

LUNA (WHITE)

All day comfort. Everyday style. This classic low top made with breezy tree fiber is the sneaker your outfits have been waiting for.

- BEST FOR:** Walking, warmer weather, everyday wear
- UPPER:** FSC-certified TENCEL™ Lyocell and Recycled PET blend for improved durability
- SOLE:** SweetFoam® made with sugarcane-based green EVA
- INSOLE:** Castor bean oil-based insole foam
- CARBON FOOTPRINT:** 5.31 kg CO2e
- WEIGHT:** 8.2oz/ 233g (M9)
- SIZE OFFERINGS:** Women's W5 - W11, full sizes; Men's M7 - M14, full sizes
- US MSRP:** \$105

CARRYOVER COLORS



Natural Black (Blizzard)
M: AB00EA W: AB00E6



Natural Black (Natural Black)
M: AB00E7 W: AB00E5



Kaikoura White (White)
M: TP1MKWW W: TP1WKWW



Moonrise (White)
M: TP1MMOO W: TP1WMOO

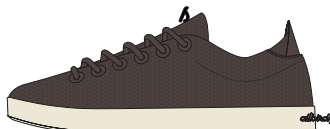


Luna (White)
M: TP1MLUN W: TP1WLUN



Stormy Grey (Barely Grey)
M: A10963 W: A10964

NEW SPRING COLORS



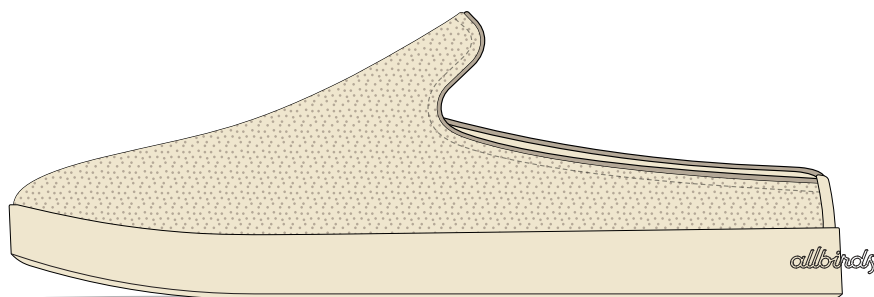
Rustic Brown (Stony Cream)
M: A11307 W: A11308

NEW SUMMER COLORS



Blizzard, Multi (Twilight White)
M: A11306 W: A11311

Wool Lounger Mule



STONY CREAM (STONY CREAM)

Meet the Wool Lounger Mule: your ultimate slip-on for warm and cozy convenience, whether you're at home or on the move.

BEST FOR: Around the home or office, cooler days, everyday wear

UPPER: ZQ-certified merino wool

SOLE: SweetFoam® midsole made with sugarcane-based green EVA

INSOLE: Castor bean oil-based insole foam

CARBON FOOTPRINT: TBD

WEIGHT: TBD

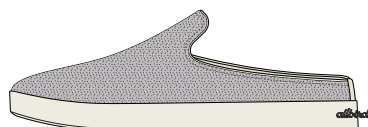
SIZE OFFERINGS: Women's W5 - W11, full sizes; Men's M7 - M14, full sizes

MSRP: \$80

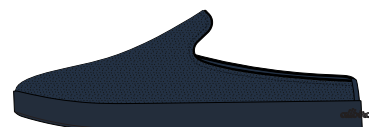
CARRYOVER COLORS



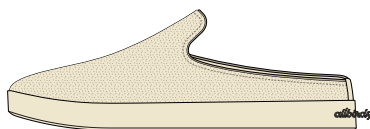
Natural Black (Natural Black)
M: A11238 W: A11245



Medium Grey (Natural White)
M: A11240 W: A11244



Deep Navy (True Navy)
M: A11237 W: A11243



Stony Cream (Stony Cream)
M: A11239 W: A11246



Wool Lounger

RUGGED BEIGE (NATURAL WHITE)

Kick back in our extra cozy slip-on sneakers made with superfine ZQ merino wool that gives you maximum comfort in a minimalist design.

BEST FOR: Walking, cooler weather, everyday wear

UPPER: ZQ-certified merino wool

SOLE: SweetFoam® midsole made with sugarcane-based green EVA

INSOLE: Castor bean oil-based insole foam

CARBON FOOTPRINT: 6.68kg CO2e

WEIGHT: 7.3oz/ 207g (M9)

SIZE OFFERINGS: Women's W5 - W11, full sizes; Men's M7 - M14, full sizes

MSRP: \$105

CARRYOVER COLORS



True Black (Cream)
M: WL2MTBK W: WL2WTBK



Natural Black (Natural Black)
M: A11164 W: A11163



Dapple Grey (Cream)
M: WL2MDPG W: WL2WDPG



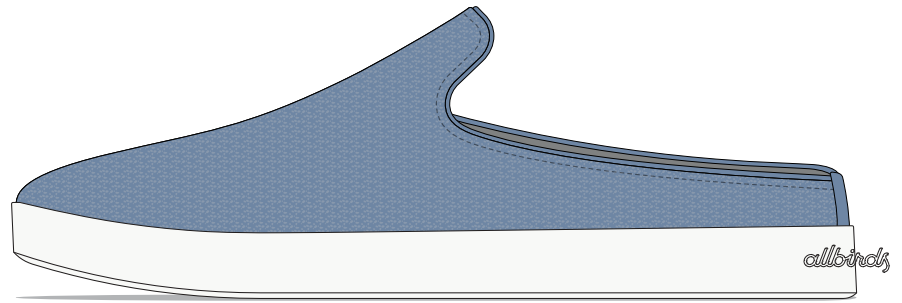
Natural Grey (Natural Grey)
M: WL2MNCW W: WL2WNCW



Rugged Beige (Natural White)
M: A10770 W: A10771

NEW

Tree Lounger Mule



HANAMI BLUE (BLIZZARD)

Slip on the Tree Lounger Mule for unparalleled breathability and convenience, ensuring comfort for every facet of your at-home and on-the-go life.

BEST FOR: Lounging at home, weekend errands, warmer days

UPPER: FSC-certified TENCEL™ Lyocell and Recycled PET blend for improved durability

SOLE: SweetFoam® made with sugarcane-based green EVA

INSOLE: Castor bean oil-based insole foam

CARBON FOOTPRINT: TBD

WEIGHT: TBD

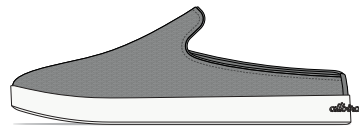
SIZE OFFERINGS: Women's W5 - W11, full sizes; Men's M7 - M14, full sizes

US MSRP: \$80

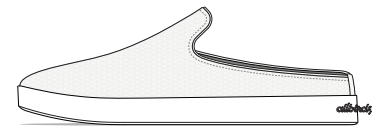
NEW SPRING COLORS



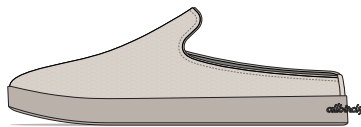
Natural Black (Blizzard)
M: A11304 W: A11313



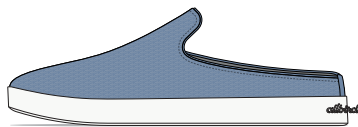
Medium Grey (Blizzard)
M: A11303 W: A11320



Blizzard (Blizzard)
M: A11293 W: A11316



Weathered White (Weathered Grey)
M: A11290 W: A11312

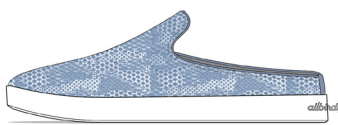


Hanami Blue (Blizzard)
M: A11294 W: A11315

CAPSULE COLLECTION: TRAVEL

US MSRP: \$85

** See Travel collection page for more details



Hanami Blue (Blizzard)
W: A11270



Weathered Grey (Blizzard)
W: A11277



NAVY NIGHT (WHITE)

Tree Lounger

Keep things light and breezy with our slip-on sneakers made with lightweight tree fiber that gives you maximum comfort in a minimalist design.

BEST FOR: Walking, warmer weather, everyday wear

UPPER: FSC-certified TENCEL™ Lyocell and Recycled PET blend for improved durability

SOLE: SweetFoam® made with sugarcane-based green EVA

INSOLE: Castor bean oil-based insole foam

CARBON FOOTPRINT: 4.11 kg CO2e

WEIGHT: 7.0oz/ 198g (M9)

SIZE OFFERINGS: Women's W5 - W11, full sizes; Men's M7 - M14, full sizes

US MSRP: \$100

CARRYOVER COLORS



Natural Black (Blizzard)
M: A10304 W: A10302



Natural Black (Natural Black)
M: A10306 W: A10307



Kaikoura White (White)
M: TL2MKWW W: TL2WKWW

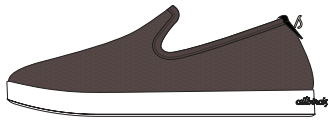


Mist (White)
M: TL2MMST W: TL2WMST

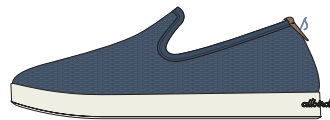


Navy Night (White)
M: TL2MNNW W: TL2WNNW

NEW SPRING COLORS

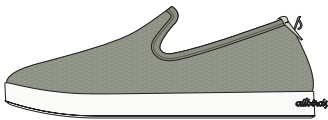


Rustic Brown (Blizzard)
M: A11288 W: A11321



Hanami Night (Natural White)
M: A11297 W: A11310

NEW SUMMER COLORS



Hazy Pine (Blizzard)
M: A11299 W: A11314



Tree Topper

NATURAL BLACK (BLIZZARD)

The Tree Topper is back (and more durable than ever)! This consumer favorite minimalist high-top shoe made with lightweight, breathable eucalyptus fiber is perfect year round for walking and everyday casual wear.

BEST FOR: Walking, warmer weather, everyday wear

UPPER: FSC-certified TENCEL™ Lyocell and Recycled PET blend for improved durability

SOLE: SweetFoam® made with sugarcane-based green EVA

INSOLE: Castor bean oil-based insole foam

CARBON FOOTPRINT: 6.28 kg CO2e

WEIGHT: 8.7 oz/ 247g (M9)

SIZE OFFERINGS: Women's W5 - W11, full sizes; Men's M7 - M14, full sizes

US MSRP: \$110

NEW CORE COLORS



Natural Black (Blizzard)
M: A11179 W: A11178



Natural Black (Natural Black)
M: A11185 W: A11184



Blizzard (Blizzard)
M: A11174 W: A11175



Hazy Indigo (Blizzard)
M: A11173 W: A11177



Stormy Grey (Barely Grey)
M: A11181 W: A11182

NEW SPRING COLORS



Rustic Brown (Blizzard)
M: A11383 W: A11368

NEW SUMMER COLORS



Hazy Pine (Blizzard)
M: A11370 W: A11379



Tree Breezer

NAVY NIGHT (DARK NAVY)

Crafted with silky-smooth tree fiber and a fitted collar, our machine washable ballet flat never misses a beat.

BEST FOR: Casual wear, walking, travel

UPPER: FSC-certified TENCEL™ Lyocell and Recycled PET blend for improved durability

SOLE: FSC-certified natural rubber outsole

INSOLE: Castor bean oil-based insole foam

CARBON FOOTPRINT: 2.93 kg CO2e

WEIGHT: 4.2oz/ 120g (W7)

SIZE OFFERINGS: Women's W5 - W11, half sizes

US MSRP: \$100

CARRYOVER COLORS



Jet Black (Black)
W: TB1WJBK



Natural Black, Stormy Grey
(Natural Black)
W: A10942



Hazy Indigo (Hazy Indigo)
W: A10079



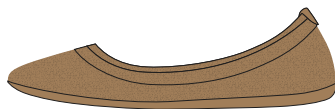
Navy Night (Dark Navy)
W: TB1WNNT



Mist (Dark Grey)
W: TB1WMST

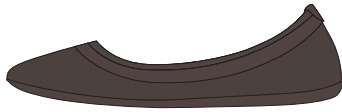


Natural White (Natural White)
W: A10557



Stony Beige
W: A10940

NEW SPRING COLORS



Rustic Brown
W: A11305

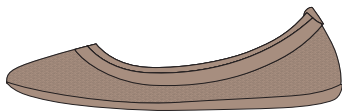


Twilight Teal, Twilight White (Twilight Teal)
W: A11289

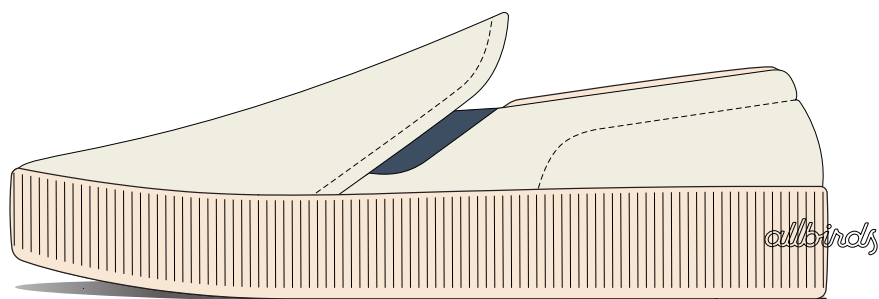


Light Khaki (Rustic Brown)
W: A11301

NEW SUMMER COLORS



Light Khaki
W: A11300



Lounger Lift

NATURAL WHITE, HANAMI NIGHT (TWILIGHT WHITE)

Thoughtfully redesigned for her and taking inspiration from a timeless classic, these Canvas slip-on shoes strike the perfect harmony between fashion-forward style and urban comfort; ensuring you step out in confidence and ease.

BEST FOR: Walking, travel, everyday wear

UPPER: 100% organic cotton

SOLE: SweetFoam® midsole made with sugarcane-based green EVA

INSOLE: Castor bean oil-based insole foam

CARBON FOOTPRINT: 3.72 kg CO2e

WEIGHT: 7.5oz/ 213g (W7)

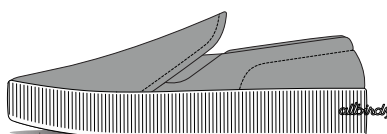
SIZE OFFERINGS: Women's W5 - W11, half sizes

US MSRP: \$105

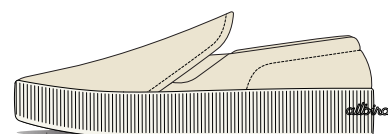
CARRYOVER COLORS



Natural Black (Blizzard)
W: A11159

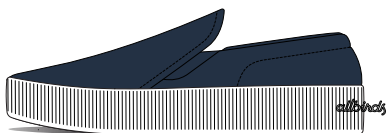


Medium Grey (Blizzard)
W: A11158

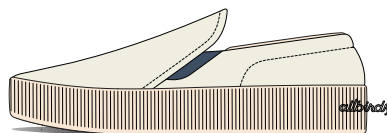


Stony Cream (Natural White)
W: A11160

NEW SPRING COLORS

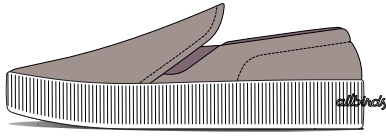


Deep Navy (Blizzard)
W: A11268



Natural White, Hanami Night
(Twilight White)
W: A11274

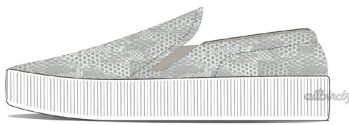
NEW SUMMER COLORS



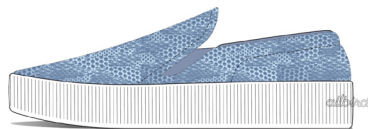
Zen Mauve (Blizzard)
W: A11276

CAPSULE COLLECTION: TRAVEL US MSRP: \$110

** See Travel collection page for more details



Weathered Grey (Blizzard)
W: A11275



Hanami Blue (Blizzard)
W: A11269



ACTIVE



Tree Dasher 2

BLIZZARD, HAZY COBALT (CLARITY BLUE)

The Tree Dasher 2 is the next evolution of our everyday active shoe with more responsive foam, extra grip, and an improved fit to keep you moving, and nature winning.

BEST FOR: Everyday walks, jogs, and light workouts

UPPER: FSC-certified TENCEL™ Lyocell and Recycled PET blend for improved durability

SOLE: SweetFoam® midsole made with sugarcane-based green EVA, FSC-certified natural rubber outsole

INSOLE: Castor bean oil-based insole foam

CARBON FOOTPRINT: 6.01 kg CO2e

OFFSET: 7mm (Forefoot: 15.5mm, Heel: 22.5mm)

WEIGHT: 10.2oz/ 290g (M9)

SIZE OFFERINGS: Women's W5 - W11, half sizes; Men's M7 - M14, half sizes

US MSRP: \$135

CARRYOVER COLORS



Natural Black (Blizzard)
M: AA000Y W: AA000S



Natural Black (Natural Black)
M: AA0022 W: AA0023



Medium Grey (Light Grey)
M: AA000U W: AA000R



Blizzard (Blizzard)
M: AA000Q W: AA000P



Blizzard, Blizzard (Blizzard)
M: A10814 W: A10816



Deep Navy (Blizzard)
M: A11043 W: A11044



Blizzard, Natural Black (Blizzard)
M: A10466 W: A10467



Blizzard, Hazy Cobalt
(Clarity Blue)
M: A10684 W: A10683



Natural Black, Multi
(Stony Cream)
M: A11035 W: A11036



Hazy Cocoa (Stony Cream)
M: A10766 W: A10767



Stormy Grey (Dark Grey)
M: A11034 W: A11051



NEW SPRING COLORS



Rustic Brown (Rustic Brown)
M: A11453 W: A11454



Weathered White
(Weathered White)
M: A11441 W: A11459



Hanami Night (Natural White)
M: A11450 W: A11451



Blizzard, Hanami Night
(Natural White)
M: A11442 W: A11444



Blizzard, Bold Red (Blizzard)
M: A11438 W: A11445



Twilight White, Twilight Teal
(Blizzard) ●
M: A11457 W: A11458



Blizzard, Lux Liberty
(Twilight White) ●
W: A11449

CAPSULE COLLECTION: LUNAR NEW YEAR

** See Lunar New Year collection page for more details



Natural Black, Thunder Red
(Barely Grey) ●
M: A11431 W: A11430

NEW SUMMER COLORS



Rustic Orange (Twilight White)
M: A11455 W: A11456



Blizzard, Rustic Cobalt (Blizzard)
M: A11439 W: A11447



Blizzard, Zen Mauve (Blizzard)
W: A11443

Wool Dasher 2 Mizzle



STONY CREAM (NATURAL WHITE)

The Wool Dasher 2 Mizzle is ready to dare the rain and cold, keeping your feet cozy and dry along every stride.

BEST FOR: Everyday walks and jogs with traction, water-repellent protection

UPPER: ZQ-certified merino wool with water-repellent Puddle Guard® technology and ripstop overlays for added durability

SOLE: SweetFoam® midsole made with sugarcane-based green EVA, FSC-certified natural rubber outsole

INSOLE: Castor bean oil-based insole foam

CARBON FOOTPRINT: 10.90kg CO2e

OFFSET: 7mm (Forefoot: 15.5mm, Heel: 22.5mm)

WEIGHT: 10.79oz [306g] (M9)

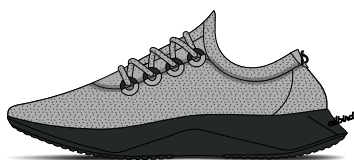
SIZE OFFERINGS: Women's W5 - W11, half sizes; Men's M7 - M14, half sizes

US MSRP: \$145

CARRYOVER COLORS



Natural Black (Rugged Khaki)
M: AA0030 W: AA0031



Medium Grey (Natural Black)
M: A11092 W: A11087



Deep Navy (Hazy Indigo)
M: A11089 W: A11090



Stony Beige (Stony Cream)
M: A11093 W: A11094



Stony Cream (Natural White)
M: A11162 W: A11161

NEW

Dasher Utility



NATURAL WHITE, RUSTIC BROWN (NATURAL WHITE)

Explore summer effortlessly in the Dasher Utility, meticulously designed for outdoor utility, offering increased protection and breathable comfort.

BEST FOR: All day-exploration, walking, warmer weather

UPPER: 100% TENCEL™ Lyocell Ripstop with TPU mudguard

SOLE: SweetFoam® midsole made with sugarcane-based green EVA

INSOLE: Castor bean oil-based insole foam

CARBON FOOTPRINT: TBD

OFFSET: 7mm (Forefoot: 15.5mm, Heel: 22.5mm)

WEIGHT: TBD

SIZE OFFERINGS: Women's W5 - W11, half sizes; Men's M7 - M14, half sizes

US MSRP: \$145

NEW SUMMER COLORS



Natural Black (Natural Black)
M: A11408 W: A11403



Blizzard, Deep Navy (Natural White)
M: A11399 W: A11398



Natural White, Rustic Brown
(Natural White)
M: A11405 W: A11400



Blizzard, Hazy Pine (Natural White)
M: A11402 W: A11401

Tree Dasher Relay



NATURAL BLACK (BLIZZARD)

Our laceless running shoes made from earth-friendly materials like leftover stock yarns, each pair features slight variations in color for a one-of-a-kind design. Great sports shoes, just slip 'em on and get outside.

BEST FOR: Walks, travel, and light workouts

UPPER: FSC-certified TENCEL™ Lyocell and Recycled PET blend for improved durability

SOLE: SweetFoam® midsole made with sugarcane-based green EVA, FSC-certified natural rubber outsole

INSOLE: Castor bean oil-based insole foam

CARBON FOOTPRINT: 6kg CO2e

OFFSET: 7mm (Forefoot: 15.5mm, Heel: 22.5mm)

WEIGHT: 10.2oz/ 290g (M9)

SIZE OFFERINGS: Women's W5 - W11, half sizes; Men's M7 - M14, half sizes

US MSRP: \$130

CARRYOVER COLORS



Natural Black (Blizzard)
M: AA0020 W: AA001Z



Natural Black (Natural Black)
M: A10464 W: A10465



Blizzard (Blizzard)
M: AA004E W: AA004F

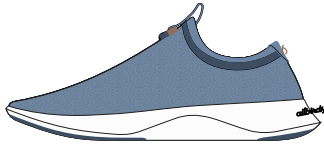


Deep Navy (Deep Navy)
M: A11053 W: A11055



Rugged Beige (Rugged Beige)
M: A11065 W: A11066

NEW SPRING COLORS



Hanami Blue (Blizzard)
M: A11448 W: A11463



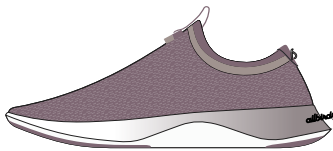
Natural Black (Twilight Teal)
M: A11468 W: A11465



Blizzard, Lux Liberty (Twilight White)
W: A11461



NEW SUMMER COLORS



Hanami Plum (Zen Mauve)
W: A11466



BLIZZARD, MEDIUM GREY (BLIZZARD)

Golf Dasher

Roomy forefoot meets full-swing stability in our nature-made golf shoe. This lightweight style seamlessly transitions from course to post-round drinks and can help you get through any drizzles (or sandtraps) that come your way.

BEST FOR: 18 holes without a cart, the driving range, the 19th hole

UPPER: 100% TENCEL™ Lyocell Ripstop with TPU mudguard

SOLE: SweetFoam® midsole made with sugarcane-based green EVA, FSC-certified natural rubber outsole

INSOLE: Castor bean oil-based insole foam

CARBON FOOTPRINT: 9.12 kg CO₂e

OFFSET: 8.5mm

WEIGHT: 10.89oz/ 309g (M9)

SIZE OFFERINGS: Women's W5 - W11, half sizes; Men's M7 - M14, half sizes

US MSRP: \$145

CARRYOVER COLORS



Natural Black (Blizzard)
M: AA004Y W: AA004X



Blizzard, Medium Grey (Blizzard)
M: A10698 W: A10697

NEW SPRING COLORS



Blizzard, Deep Navy (Natural White)
M: A11417 W: A11410



Tree Glider

NATURAL WHITE (BLIZZARD)

The Tree Glider was created to be fun, lightweight, and designed for those on the move. The perfect fusion of athletically-inspired style and everyday comfort.

BEST FOR: Fitness, walking, travel, errands

UPPER: FSC-certified TENCEL™ Lyocell and Recycled PET blend for improved durability

SOLE: SuperLight Foam made with sugarcane-based green EVA, FSC-certified natural rubber outsole

INSOLE: Castor bean oil-based insole foam

CARBON FOOTPRINT: 4.19kg CO₂e

OFFSET: 8.5mm [Forefoot: 22.0mm, Heel: 30.5mm]

WEIGHT: 7.6oz/ 216g (W8)

SIZE OFFERINGS: Women's W5 - W11, half sizes; Men's M7 - M14, half sizes

US MSRP: \$135

CARRYOVER COLORS



Natural Black (Blizzard)
M: A11077 W: A11078



Natural Black (Rugged Khaki)
M: A11187 W: A11183



Medium Grey (Light Grey)
M: A11068 W: A11071



Deep Navy (Blizzard)
M: A11076 W: A11075



Blizzard (Blizzard)
M: A11072 W: A11067



Natural White (Blizzard)
M: A11070 W: A11079



Stormy Grey, Multi (Blizzard)
M: A11069 W: A11084

NEW SPRING COLORS



Twilight White (Twilight White)
M: A11473 W: A11478



Blizzard, Hanami Blue (Blizzard)
M: A11462 W: A11475



Blizzard, Bold Red (Blizzard)
M: A11460 W: A11474



Twilight White, Lux Liberty (Blizzard)
W: A11480



NEW SUMMER COLORS



Blizzard, Natural Black (Blizzard)
M: A11464 W: A11477



Twilight White, Multi (Blizzard)
M: A11481 W: A11479



Blizzard, Hanami Plum (Blizzard)
W: A11476

Trail Runner SWT



MEDIUM GREY, MEDIUM GREY (RUGGED KHAKI)

Tackle off-road terrain with our first-ever hiking and trail running shoes. Tested for durability, stability, and traction, it's the sneaker, comfort, and sustainability you love with new ripstop fabric, grippy treads, and stabilizing support. Some of our best trail running shoes to take on any adventure.

BEST FOR: Hiking, walking and trail running

UPPER: FSC-certified TENCEL™ Lyocell and Recycled PET blend for improved durability and ZQ merino wool blend upper

SOLE: SweetFoam® midsole made with sugarcane-based green EVA, FSC-certified natural rubber outsole

INSOLE: Castor bean oil-based insole foam

CARBON FOOTPRINT: 9.37kg CO2e

OFFSET: 7mm [Forefoot: 18.0mm, Heel: 25.0mm]

WEIGHT: 12.6oz/ 358g (M9)

SIZE OFFERINGS: Women's W5 - W11, half sizes; Men's M7 - M14, half sizes

US MSRP: \$140

CARRYOVER COLORS



Natural Black, Natural Black (Rugged Khaki)
M: A11104 W: A11105



Medium Grey, Medium Grey (Rugged Khaki)
M: A11103 W: A11106



True Navy, Hazy Indigo (Natural Black)
M: A10723 W: A10754

NEW SPRING COLORS



Weathered White (Weathered Grey)
M: A11413 W: A11428



Blizzard, Hanami Night (Blizzard)
M: A11419 W: A11420



CAPSULE COLLECTIONS

NEW

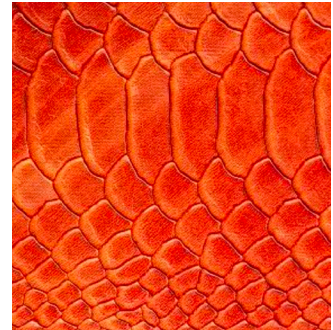
Lunar New Year Capsule ●

Step into the Lunar New Year! Celebrate new beginnings with our capsule collection of sneakers inspired by tradition and crafted for modern comfort.

PRODUCT FEATURES

Wool Runner 2: ZQ-certified merino wool upper.

Tree Dasher 2: FSC-certified TENCEL™ Lyocell (tree fiber) upper with improved durability.



NEW SPRING COLORS



Wool Runner 2

Natural Black, Thunder Red (Barely Grey)
M: A11392 W: A11391



Tree Dasher 2

Natural Black, Thunder Red (Barely Grey)
M: A11431 W: A11430

NEW

Travel Capsule

Embark on your spring adventures in style with our travel collection. Designed for comfort, contemporary flair, and the adventurous soul.

PRODUCT FEATURES

Tree Runner Go: FSC-certified TENCEL™ Lyocell/ GRS-certified Recycled Polyester knit upper with 100% organic cotton overlays.

Courier: FSC-certified TENCEL™ Lyocell/ GRS-certified Recycled Polyester spacer mesh upper.

Lounger Lift and Lounger Mule: FSC-certified TENCEL™ Lyocell/ GRS-certified Recycled Polyester mesh upper.



NEW SPRING COLORS



Tree Runner Go

Blizzard, Light Khaki (Natural White)
M: A11340 W: A11339



Tree Runner Go

Blizzard, Hazy Indigo (Blizzard)
M: A11330 W: A11337



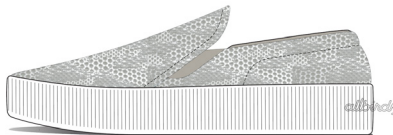
Courier

Blizzard, Light Khaki (Natural White)
M: A11264 W: A11265



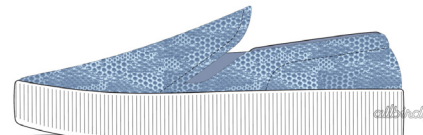
Courier

Blizzard, Hazy Indigo (Blizzard)
M: A11259 W: A11254



Lounger Lift

Weathered Grey (Blizzard)
W: A11275



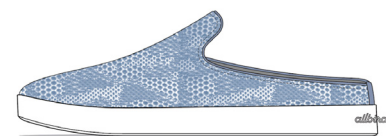
Lounger Lift

Hanami Blue (Blizzard)
W: A11269



Lounger Mule

Weathered Grey (Blizzard)
W: A11277



Lounger Mule

Hanami Blue (Blizzard)
W: A11270

NEW

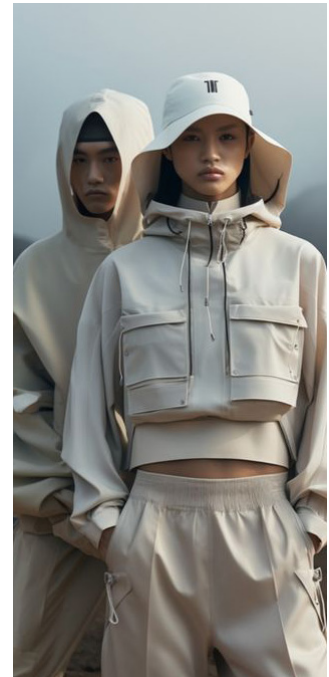
Utility Capsule

Explore summer effortlessly with our Utility Collection, meticulously designed for outdoor utility, offering increased protection and breathable comfort.

PRODUCT FEATURES

Runner Utility: Flat knit FSC-certified TENCEL™ Lyocell (tree fiber) upper with TPU overlays and lace toggle.

Dasher 2 Utility: Upper made with a TENCEL™ Lyocell and Recycled PET blend for improved durability with TPU.



NEW SUMMER COLORS



Runner Utility
Natural Black (Natural Black)
M: A11488 W: A11489



Tree Dasher 2
Natural Black (Natural Black)
M: A11408 W: A11403



Runner Utility
Blizzard, Deep Navy (Natural White)
M: A11483 W: A11482



Tree Dasher 2
Blizzard, Deep Navy (Natural White)
M: A11399 W: A11398



Runner Utility
Natural White, Rustic Brown (Natural White)
M: A11484 W: A11486



Tree Dasher 2
Natural White, Rustic Brown (Natural White)
M: A11405 W: A11400



Runner Utility
Blizzard, Hazy Pine (Natural White)
M: A11485 W: A11487



Tree Dasher 2
Blizzard, Hazy Pine (Natural White)
M: A11402 W: A11401



MEN'S APPAREL

Men's Organic Cotton Graphic Tee

Soft earth-tone tees with nature inspired graphics. Designed with an optimal blend of comfort and subtle expression.

BEST FOR: Everyday wear

MATERIALS: 100% organic cotton

FIT: Classic crewneck, hits at hips

CARBON FOOTPRINT: TBD

SIZE OFFERINGS: Men's Apparel XS-XL

US MSRP: \$30

NEW SEASONAL COLORS



New York
TBD



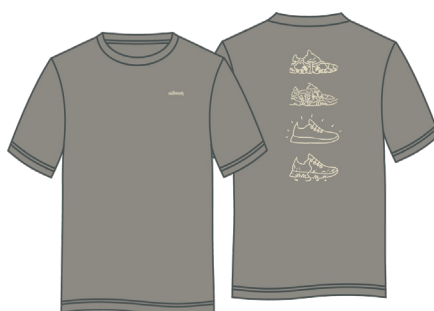
New Zealand
TBD



Chicago
TBD



California
TBD



Allbirds Seasonal
TBD

Men's Anytime Tee

(Men's Soft Merino Tee)

Our softest tee designed to be the first shirt you take out of the drawer after laundry day. An all-natural Merino wool blend keeps you comfortable and looking good anywhere your day takes you.

BEST FOR: Everyday wear

MATERIALS: 50% organic cotton, 30% ZQ merino wool, 20% TENCEL™ Lyocell

FIT: Classic crewneck

CARBON FOOTPRINT: 9.71 kg CO2e

SIZE OFFERINGS: Men's Apparel S-XXL

US MSRP: \$45

NEW SEASONAL COLORS



Hazy Pine
TBD

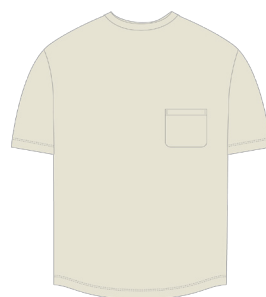
CARRYOVER COLORS



True Black
A11499



Medium Grey
A10334



Natural White
A10329



Chasm Teal
A11198

Men's Anytime Long Sleeve Tee

(Men's Soft Merino Long Sleeve Tee)

Our softest tee designed to be the first shirt you take out of the drawer after laundry day. An all-natural Merino wool blend keeps you comfortable and looking good anywhere your day takes you.

BEST FOR: Everyday wear

MATERIALS: 50% organic cotton, 30% merino wool, 20% TENCEL™ Lyocell

FIT: Classic crewneck

CARBON FOOTPRINT: 12.71 kg CO2

SIZE OFFERINGS: Men's Apparel S-XXL

US MSRP: \$50

NEW SEASONAL COLORS



Chasm Teal
A11200



CARRYOVER COLORS



Medium Grey
A10332



True Black
A11500



Natural White
A10331

A vast, layered landscape of rolling hills and mountains under a soft, hazy sky. The foreground shows a wide, flat expanse of land with subtle textures and shadows, leading up to a range of low mountains. The sky is a pale, uniform color, creating a sense of depth and atmosphere. The text "WOMEN'S APPAREL" is centered in the middle of the image in a clean, white, sans-serif font.

WOMEN'S APPAREL

Women's Anytime Tee

(Women's Soft Merino Tee)

Our softest tee designed to be the first shirt you take out of the drawer after laundry day. An all-natural Merino wool blend keeps you comfortable and looking good anywhere your day takes you.

BEST FOR: Everyday wear

MATERIALS: 50% organic cotton, 30% merino wool, 20% TENCEL™ Lyocell

FIT: Classic Crewneck, curved hem, slightly cropped

CARBON FOOTPRINT: 7.54 kg CO2e

SIZE OFFERINGS: Women's Apparel XS-XL

US MSRP: \$45

CARRYOVER COLORS



Medium Grey
A10337



True Black
A11502



Natural White
A10336



Chasm Teal
A11199



Women's Anytime Long Sleeve Tee

(Women's Soft Merino Long Sleeve Tee)

Our softest tee designed to be the first shirt you take out of the drawer after laundry day. An all-natural Merino wool blend keeps you comfortable and looking good anywhere your day takes you.

BEST FOR: Everyday wear, jogs and walks

MATERIALS: 50% organic cotton, 30% merino wool, 20% TENCEL™ Lyocell

FIT: Classic crewneck

CARBON FOOTPRINT: 9.76 kg CO2e

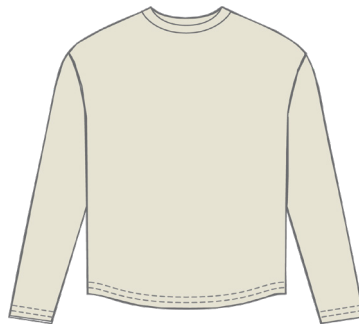
SIZE OFFERINGS: Women's Apparel XS-XL

US MSRP: \$50

CARRYOVER COLORS



True Black
A11503



Natural White
A10341



Chasm Teal
A11197



Medium Grey
A10339

A close-up, blurred photograph of a white flower with a yellow center, set against a green background. The image is out of focus, creating a soft, dreamy atmosphere. The petals are white with some yellow staining near the center, and the background is a solid, vibrant green.

ACCESSORIES

Anytime No Show Sock

Light, breathable and made to move and groove without budging. These are socks you'll never want to take off.

BEST FOR: Everyday wear, working out, staying hidden, and pairing with your Allbirds

MATERIALS: 40% REPREVE® Recycled Nylon, 31% TENCEL™ Lyocell, 21% organic cotton, 5% nylon, 5% spandex

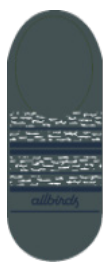
CARBON FOOTPRINT: 0.71kg CO2e

SIZE OFFERINGS: Unisex Apparel S-XL

SINGLE PAIR MSRP: \$14

CORE 3 PACK MSRP: \$35

NEW SEASONAL GRAPHIC NO SHOW SOCKS



Natural Grey
Heather, Deep Navy
A11495



Natural Grey
Heather, Light Grey
A11494

CARRYOVER COLORS



Natural Black
AR000P



Blizzard
AR000U



Medium Grey
A10852



Rugged Beige
A10849



Deep Navy
A11166

ANYTIME NO SHOW 3-PACK



Natural Black
A11113



Blizzard
A11110



Multi (Black, Blizzard,
Medium Grey)
A11109

Anytime Ankle Sock

Designed to keep you comfortable for workouts or work. They're breathable, and extra durable for the long haul.

BEST FOR: Everyday wear, working up a sweat, and pairing with your Allbirds

MATERIALS: 35% REPREVE® Recycled Nylon, 36% TENCEL™ Lyocell, 24% organic cotton, 3% nylon, 2% spandex

CARBON FOOTPRINT: 1 kg CO2e

SIZE OFFERINGS: Unisex Apparel S-XL

SINGLE PAIR MSRP: \$16

CORE 3 PACK MSRP: \$38

NEW SEASONAL COLORS



Deep Navy
A11170

CARRYOVER COLORS



Natural Black
AR0000



Blizzard
AR000T



Medium Grey
A10843

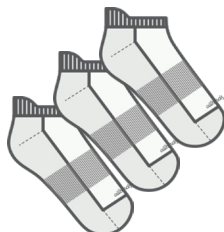


Rugged Beige
A10845

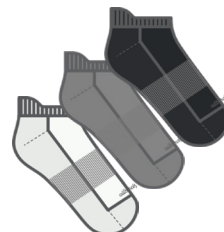
ANYTIME ANKLE CORE 3-PACK



Natural Black
A11115



Blizzard
A11112



Multi (Black, Blizzard,
Medium Grey)
A11111

Anytime Crew Sock

Light, breathable and made to move and groove without budging. These are socks you'll never want to take off.

BEST FOR: Everyday wear, working up a sweat, and pairing with your Allbirds

MATERIALS: 30% REPREVE® Recycled Nylon, 36% TENCEL™ Lyocell, 24% organic cotton, 3% nylon, 2% spandex

CARBON FOOTPRINT: TBD

SIZE OFFERINGS: Unisex Apparel S-XL

SINGLE PAIR MSRP: \$18

CORE 3 PACK MSRP: \$45

NEW SEASONAL GRAPHIC CREW SOCKS



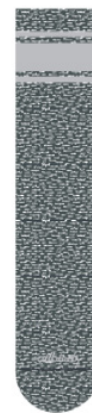
Deep Navy, Rugged Beige,
Medium Grey
A11493



Medium Grey, Blizzard,
Natural Black
A11496



Natural Grey Heather,
Deep Navy
A11492

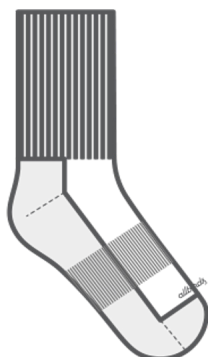


Natural Grey Heather,
Light Grey
A11491

CARRYOVER COLORS



Natural Black
AR000L

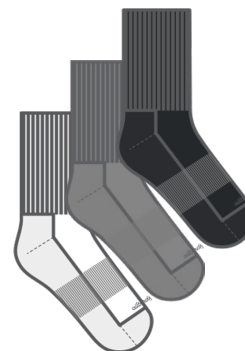


Blizzard
AR000R



Medium Grey
A10848

ANYTIME CREW CORE 3-PACK



Multi (Black, Blizzard,
Medium Grey)
A11114

allbirds